



ITALIAN BUSINESS COUNCIL  
Dubai & Northern Emirates

IFZA, IN COOPERATION  
WITH THE ITALIAN BUSINESS  
COUNCIL, PRESENTS

# BUSINESS & BREAKFAST: CYBERSECURITY



## AN INSIGHTFUL MORNING ABOUT PROTECTING YOUR BUSINESS AGAINST CYBERCRIME



**DATE**

29th May, 2024



**LOCATION**

IFZA Events Hall, Building  
B3, IFZA Business Park



**TIME**

9 AM - 12 PM

Cybercrime presents a mounting threat to businesses globally, prompting a need for advanced defenses beyond basic IT measures. Enterprises are adopting proactive strategies like Red Team simulations to identify weaknesses and emphasizing people-centric security, recognizing individuals' crucial role in maintaining overall safety. However, businesses face challenges in managing technology within hybrid environments, compounded by cultural factors.

To help you safeguard against such threats and to analyze your organizational vulnerabilities and strengths, we are inviting you to join us for a business and breakfast morning full of vital knowledge and networking opportunities to ensure you are fully equipped in the digital world to remain protected against cybercrime.

### SPEAKERS



**CLOTILDE IAIA-POLAK**

Managing Partner  
Yungo Law



**CLAUDIO BRACCI**

Chief Business Development Officer  
IMQ Intuity



**ANA MARIA DINOVIC**

Client Engagement Manager  
IFZA

We will also review the 2024 guide, **Defending the Digital Frontier – A Legal Roadmap for Small and Medium Businesses against Cyberattacks**, which stresses the integration of legal frameworks with cybersecurity strategies for comprehensive protection.

[CLICK HERE TO REGISTER YOUR ATTENDANCE](#)

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